

## 5 Hidden Reasons Your Business Needs a Security System



Your business is your future ... protect it! A security system is one of the best investments you'll make for your business, with many benefits you may not have considered before. Here's why your business needs a security system as soon as possible:

### 1. Cheaper Insurance

A business with IP cameras, a DVR recording system and a biometrics entry system is less of a risk for an insurance company – leading to lower rates for the business owner. You can pocket those extra savings or use it to get even better coverage.

### 2. Lawsuit Armor

It's an unfortunate fact of life that people like to take advantage of business owners with unscrupulous lawsuits. A security camera system with DVR recording capabilities provides irrefutable evidence when you need it in court.

### 3. Professional Image

A professional security system lends an air of authority and integrity to your business. Think about it – would you want your credit card information stored at a business without one? Probably not.

### 4. Theft deterrent

Criminals aren't stupid. They'll always skip over secure businesses in favor of less-risky targets. Most security systems come with decals you can put on your windows and doors, making it painfully obvious to would-be thieves that they need to keep on moving.

### 5. Peace of Mind

As a business owner, you have enough on your plate already without worrying about the safety of your business when you're away. Security cameras with remote viewing allow you to keep an eye on your business no matter where you are ... at home, in the car or even on vacation.

## Cox Communications and Electronics stops thieves in their tracks

Cox offers a full line of security features to keep your business protected 24/7, including:

- IP cameras – Our surveillance camera systems use your Internet connection to stream live video to the devices of your choice.
- Remote Viewing – Stream your IP camera footage directly to your smartphone, laptop or other device so you can keep an eye on your business no matter where you are!
- DVR systems – A DVR system allows you to archive your security footage for future reference.
- Biometrics entry systems – Use employee's fingerprints as their "access cards" to enter your building for the ultimate in convenient/secure access.

**Call us Today!**

Contact Cox Communications and Electronics today to see how we can custom-tailor a security system to fit your business. Call us at **770-503-0000** or visit us online at [www.CoxComm.com](http://www.CoxComm.com) today!